



PRESIDENT

PLEASE



OCTOBER 2005

QUAHOG WILD DEPARTMENT:

OUT OF CONTROLLERS DEPARTMENT:

SHOW-FLOPPERS DEPARTMENT:

JOKE AND DAGGER DEPARTMENT:

LICENSE TO SHILL DEPARTMENT:

NO CRUISE IS GOOD CRUISE DEPARTMENT:

NUMBER 458

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ANGSTER'S PARADISE DEPARTMENT: Monroe andThe Hospital Stay	

Politicians are always trying to convince you that they can solve the unemployment problem if you'll just give them a job!









MARGINAL THINKING DEPARTMENT: "Drawn Out Dramas" **Various Places**

MAD (ISSN 0024 9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 Issues \$24.00 or 24 Issues \$45.00 or 36 Issues \$60.00. Outside U.S.A. (including Canada): 12 Issues \$30.00 or 24 Issues \$57.00 or 36 Issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2005 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are ficilitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

ARTMEN OF THE PROPERTY OF THE

MAIL TO THE CHIEF

Recently, we received this remarkable piece of correspondence from a particularly important and notable MAD reader:



Usual Gang of Idiots — You should be very proud of yourself on your 100th Monroe episode

Cordially as always, former Monroe Fan Club President Ken McClelland, Reston, VA

Dear Mr. President -

We will add your recent greeting card to the growing archives to be placed in the McClelland Monroe Fan Club Presidential Library...or into a trash bin. At least with the trash bin option, our cleaning lady, Isabelle, will be sure to see it - which is one more viewer than the McClelland Presidential Library would ever get! -Ed.

CONSPIRACY QUERY

I am convinced your Magazine contains hidden codes. For exAmple, within MAD #454, in the Letters and Tomatoes section, there are instructions on "How to Win Spy Vs. Spy Video Game." At the very enD, you claim the final sequence of woRds are "gibberish." I however, refuse to believe such nonsense and have spent an inordinate amount of time (at work mind you) attempting to decipher the hidden code within. I would appreciate it if within the next issue you could reveal the code, or at the very least, providE a key to its Solution!

Joe Morais, Dracut, MA

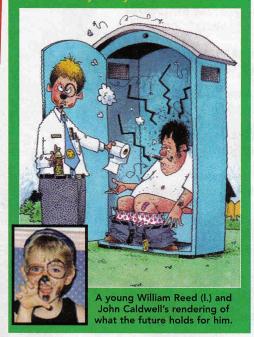
Joey Joe — You spent an "inordinate" amount of time tryinG to decipher thE hidden code while aT work? Boy, we cert Ain Ly hope you didn't let the deep Fryer overh Eat! By the way, See if you Can find tHe hidden Message in our reply. Good luck and be sure to Keep the ketchup dispensers filled! -Ed.

READERALER

Hey clods — if you're sending in a digital photo that you want to see on the Letters Page, we beg you to please include a phone number or e-mail address so we can contact you for a digital file of the pic. Thanks and happy sending!

THE BIG PLENGER

Back in MAD #455 we asked readers to pledge money and make career suggestions to keep William Reed out of the teaching profession. The response was overwhelming, but the winning choice was...Porta-Potty Bathroom Attendant! So Billy, roll up your sleeves and don't forget to light a match! We al noteworthy write-in votes as well, including Road Kill Remover, Michael Jackson's Butler and Hospital Rectal Thermometer Cleaner. With so many wonderful options available, Willy-Boy, the world is your oyster!



HOMAGE SWEET HOMAGE

On behalf of my Pop-Pop, James T. Eustace, I just wanted to thank you for 20 years of service. As soon as I learned to read, my grandfather introduced me to MAD magazine. He would save all the issues he had and pass them on to me in perfect condition...except for the MAD Fold-in, which would be permanently creased (As a five-year-old. I preferred this because at that age I could never line the arrows up right!) He had issues from before I was born that he would give to me. He had the MAD magazine board game. When he wasn't subscribing to MAD, we would go to the grocery store together and pick up the issue of MAD. If I was lucky, he'd buy me the "Super" issues that would keep me entertained for the weekend. I still have most of those issues that he gave me from the early 80s. I read them today and they are just as funny as they were 20 years ago. Right before he had quadruple bypass surgery, he had the attitude of "What, me worry?" and assured me that he had a few MAD magazines at home that he needed to give to me. A few days later, he passed away. I wore my Alfred E. Neuman tie to work that day in my own way of remembering. A few days ago, my grandfather's wife gave me the last couple of issues that my Pop-Pop never got a chance to give to me. This was the first time I had ever received a MAD magazine from him where the Fold-in had no creases. I vow to you, and my grandfather, to keep the tradition of sharing MAD magazines with my children and my children's children in honor of Pop-Pop. I was hoping you could print this letter to pay him one last MAD tribute.

Justin Pugh, Joppa, MD

And Justin For All - It's right about now where we would usually make fun of the writer of the letter. But your tribute was so damn Hallmark-v. that we just couldn't do it to you. So instead, we're just going to raise a glass of Monkey Juice to Pop-Pop! -Ed.



I snapped this picture of Jon Stewart holding my MAD last week while he was in town signing copies of his new book.

Sharon Green, Washington D.C.

P.S. I have been reading MAD for 15 years or so. I love it, and all my friends are always borrowing my copies. Do I get a free subscription for this? I hope so! Thanks for all the laughs.

Sharebear — Jon looks delighted to be posing with a copy of MAD rather than a copy of oh, we don't know... his own book? But the good news is, by pissing off Jon, you managed to get yourself a three-year MAD subscription. Bango! —Ed.

GET A FREE Mite Castle HAMBURGER

BRING THE COUPON BELOW TO GET A WHITE CASTLE HAMBURGER

FINALLY i) Benefit the ending this STUPID MAGAZINE! Char are you WHITING FURR THE BURGERS ARE COUKING AS WE SPEAK!

IF YOU DON'T LIVE NEAR A WHITE CASTLE, THEN YOU SHOULD MOVE!



One coupon per customer per visit. No facsimiles or substitutions. Not valid on frozen products. Valid at participating White Castle restaurant locations only. Expires 9/30/06.



RANT CONTROL

I've been reading your pitiful magazine since I was eight years old. I'm now 53, so for at least 30 years I've been subjecting my brain to irreparable harm. Did you know that when you read "MAD" backwards it almost says "ADAM?" Isn't that spooky weird? Whatever became of the concept of "Scratch 'N Sniff" fun pages? Well, gotta go for now – the whole ward is going to plant pinecones in the river!

Bill Martin, Spokane, WA

Martini — We couldn't make any sense out of your letter, so we passed it on to Joe "Code Breaker" Morais, and lo and behold he was able to decipher the following message. —Ed

I've been reading your pitiful Magazine since I wAs eigHt years old. I'm now 53, so for at least 30 years I've been sUbjectinG my brain to irrEparable harm. Did yoU know that when you read "MAD" Backwards it almost says "ADAM?" Isn't that spooky weird? Whatever became of the concept of "Scratch 'N Sniff" fun pages? Well, gotta go for now — the whole ward is going to plant pinecones in the river!



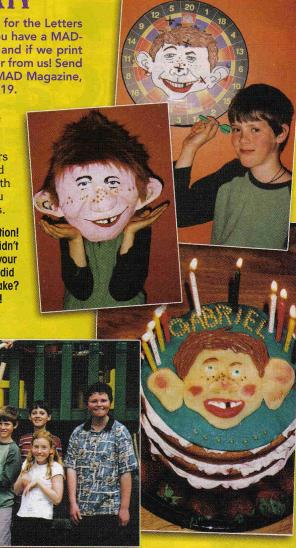
THE MAD PARTY

We're starting a brand new feature for the Letters Page called "The MAD Party." If you have a MAD-themed party, send in the pictures and if we print them, you'll get a special party favor from us! Send them to Amy "The Big Party" c/o MAD Magazine, 1700 Broadway, New York, NY 10019.

Our first winner comes from "party boy" Gabriel Newman-Hogan of Ontario, Canada who writes:

I have been reading MAD for years and credit the mag with my warped world view. I just celebrated my 12th MAD birthday and I hoped that you might be interested in these photos.

Honest Gabe — Gee, thanks for the invitation! You threw a MAD-themed party and you didn't think to invite the MAD staff? Judging by your pictures we would have had a blast! (You did have a clown, right?) But either way...cake? We love cake! Games? We love games! Canada? We...oh well, two out of three ain't bad! Happy birthday, Gabe! —Ed.

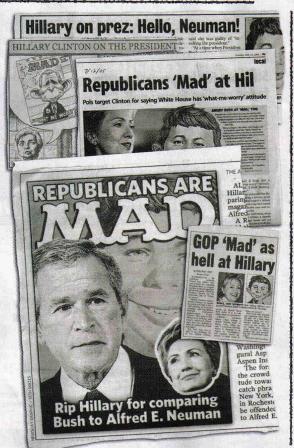


TO SPEECH HIS OWN

In a speech delivered on July 10th, New York Senator Hillary Clinton angered Republicans by comparing President Bush to our own Alfred E. Neuman saying, "I sometimes feel that Alfred E. Neuman is in charge in Washington." She added that Bush's attitude toward tough national issues was "What, me worry?"

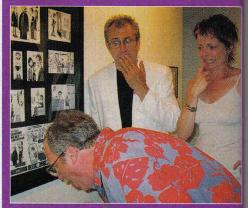
Furious Republicans immediately shot back in defense of President Bush. With Alfred's name being bandied about in such a cavalier fashion, we felt it only right to release a statement of our own defending him. "Her (Hillary Clinton's) remark is nothing more than a calculated attempt to short-circuit Alfred's widely expected 2008 presidential bid," said MAD editor John Ficarra. "Clearly, she was implying that a vote for Neuman in '08 would result in a continuation of Bush's idiotic policies when, in fact, Alfred has idiotic policies of his own." Alfred would have responded himself, but he is vacationing at his ranch in Kennebunkport.

We're willing to bet they don't have these kinds of problems over at Oprah's magazine!



ART-TROCIOUS

Long-time MAD artist and writer (and Miami Vice wardrobe enthusiast) John Caldwell recently had an exhibit of his artwork at the Albany Center Galleries in Albany, NY. The show, "Definitely Not On Loan From The Louvre: Recent Nonsense on Paper" drew massive crowds — read: 38 people...consisting mainly of MAD contributor Teresa Burns Parkhurst (looking very Olivia Newton-John-ish, we must say) and dry-heaving art lover Paul Abitabile. We're betting that what Paul "produced" was closer to art than whatever John had on the walls!

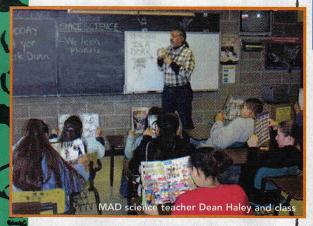




SCHOOL OF MOCK

I must take exception with your editor's comment in the May '05 issue that school is not the place to read MAD. As a high school dropout, I can attest to the influence of MAD. Where do you think I learned the truth about Watergate, or tough economic decisions like, "If I have \$1, and then buy MAD for 35 cents, how much does that leave to gas my car and Saturday night's date?" I certainly didn't learn these valuable life lessons listening to my teachers! After earning my B.S. degree at Utah, I teach high school now (science -11 years) and allow, even encourage, my students to read MAD. So here's to the next generation of MAD-literates!

Dean Haley, Little Wound High School, Kyle, SD



Dean House Effect — We'll tell you one thing we learned from your letter, if you drop out of high school you can still scam your way into a teaching career! In fact, we got our hands on one of your typical lesson plans. What we discovered shocked and disturbed us to our very core:

Day One: "The Fold-in: Fold back so Paleolithic 'A' meets Mesozoic 'B'"

Day Two: "Spy Vs. Spy Vs. Paramecium"

Day Three: "Snappy Answers to Stupid Geological Questions"

Day Four: "Tell class they are ready to drop out of high school"

Thanks for writing and we'll see you at your school board hearing! —Ed.

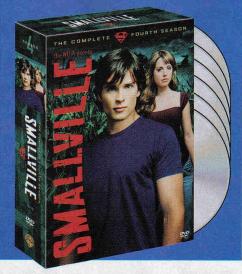


NEXT MONTH IN MAD #459 ON SALE OCTOBER 18!

ETIQUETTE GUIDE TO DATING YOUR TEACHER AND A MAD LOOK AT PIZZA!

READER ALERT

It's a bird, it's a plane, it's a free DVD. Everyone who had their letter printed in this month's Letters Page will receive a copy of *Smallville: Season 4*, courtesy of our "friends" at Warner Home Video. For all of you losers who didn't get your letters printed, the *Smallville: Season 4* DVD is on sale September 13!



Pi Vs. Pi

I'm not trying to be mean, but in issue #452 you have "A MAD Look at Bullies" and state that Pi is 3.1416. But really the first numbers as everyone knows are 3.14. Which is correct in your magazine. But Pi is not 3.1416 — it is actually 3.141592653589793238462643383279 to name a few. And on the teacher's blackboard it says Area π x r². Really the formula is (the "multiply by" symbol should not be included) $A=\pi r^2$. Just thought you should be mathematically correct. I noticed this because we just learned this in school. And there are 1.24 trillion digits of Pi. Plus Pi goes on forever.

Will Hewitt, Westchester, NY

Living Will — After reading your letter, it seems Pi isn't the only thing that goes on forever! But we're getting off the point...it's funny you mention "A Mad Look at Bullies" because judging by your nerdfest of a letter, we can tell the following about your own interaction with them:

- You've never held on to your lunch money long enough to actually use it for lunch.
- You've spent more time in your locker than your books have.
- You walk with a cane due to wedgie-related injuries.

Thanks for writing, and we hope your calculator watch survived the latest pummeling during dodgeball! —Ed.

COMING UP IN MAD CLASSICS #3 ON SALE OCTOBER 18!

OUR SPOOKTACULAR
HALLOWEEN ISSUE! INCLUDING
OUR BRAND NEW BITTERMAN
JACK-O-LANTERN STENCIL!

MAD

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Rich Johnson vp — book trade sales
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John Nee vp — business development
Gregory Noveck senior vp — creative affairs
Cheryl Rubin senior vp — brand management
Bob Wayne vp — sales

Contributing Artists
And Writers

the usual gang of idiots

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VISIT OUR WEB SITE! madmag.com

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Please Address Correspondence To: MAD, Dept. 458, 1700 Broadway, New York, New York, 10019.

MAD welcomes reader submissions.

Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!

THEFUNDALIN



The argument between scientists and the Bush administration over greenhouse gases and global warming is SORTA NEWSWORTHY.

The argument between Tom Cruise and Matt Lauer over psychiatry and Scientology is

VERY NEWSWORTHY.

Allegations of rigged elections in 2000 and 2004 are

SORTA NEWSWORTHY.

Allegations of rigged elections on American Idol are

VERY NEWSWORTHY.

Millions squandered by Halliburton on projects in Iraq and Afghanistan is SORTA NEWSWORTHY.

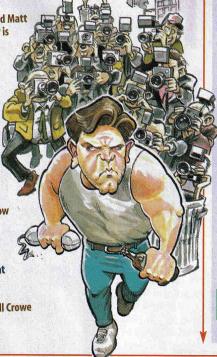
Millions squandered by that 9/11 widow on furniture and boob jobs is

VERY NEWSWORTHY.

The possibility that an unstable nuclear plant could blow sky-high at any minute is

SORTA NEWSWORTHY.
The possibility that an unstable Russell Crowe could blow sky-high at any minute is

VERY NEWSWORTHY.



DECADE DECADE



AGE

GIFT PYRAMID FOR GUYS

AGE 30-39 AGE 50-59

AGE 20-29 AGE 60-69

AGE 10-19





AGE 70-79

AGE 0-9 DIAPERS



AGE 80-DEATH

DESPERATE NEW ARMY ENTICEMENTS TO GET MORE PEOPLE TO ENLIST

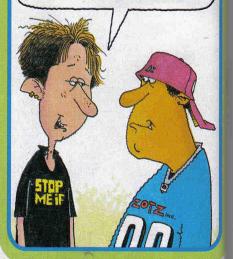
- 1. Weekly dog-tag lottery drawings. If your number matches the one drawn, you're guaranteed one of the Humvees with full armor.
- 2. All sortie missions flown will be converted to Continental Frequent Flyer Miles.
- 3. Bring your laptops! All foxholes will have WiFi accessibility.
- 4. Like someone with a VIP pass at an amusement park, new recruits will enjoy special "front of the line" privileges. Whether it's the chow line, the uniform line or the front line, all new recruits will go right to the head of it!



- 5. Upon signing, all recruits will have a choice of a free promotional gift including a Donald Rumsfeld bobblehead doll, a Halliburton Humvee seat cushion or a special collector's edition Batman comic where the Dark Knight battles Al Qaeda terrorists.
 - 6. A made-for-TV movie about your war service will be produced and aired on the Hallmark Channel, written by the same people who fabricated Jessica Lynch's war story.
 - 7. No more complicated enlistment forms! Just sign at the "X" and you're in!

Joke Set-ups in search of a Punchline

WHAT'S THE DIFFERENCE
BETWEEN PARIS HILTON
AND THE RUNWAY AT
O'HARE INTERNATIONAL AIRPORT?



WHAT DO YOU CALL A HOOKER WITH A PINK IPOD?



Let Me Clean Your Aquarium! With bleach. C'mon. Fish are loser pets anyway. C'mooooon! Stu 555-3753

Crackerjack Tattoo Removal
All work performed in my bathroom with a cotton ball and a bottle of rubbing alcohol.
Mom – 555-6797

BECOME A PARAJANITOR! Classes starting now! 24 hr. msg. 1-888-555-8966

DirecTV Installed Free! Unshaven, sweaty crack-addict with no current affiliation to DirecTV will sign you up to a never-ending contract with some dubious third-party provider, and install a used, outdated dish he pried off a neighbor's roof. But not before drilling three dozen "test holes" in the side of your house to secure the dish and then sending over his brother-inlaw with the termite service six months later. Dan 555-2650

MEDICAL MARIJUANA Dude! Glaucoma rocks! Call for appointment with physician or just drop by and hang out. Just be cool, you know? Westside Caregiver's Group & Smoker's Emporium 246 Hemphill St. 555-9677

HARRASSMENT AT WORK? Protect that sweet ass of yours.
We can get you enough \$\$\$ so you can get out of the work-place where you don't belong anyway. No fatties. Law Offices of Marvin Grope \$55-1566

ELEBRITY CAUSE-OF-DEATH BETTING ODDS

This month: LINDSAY LO

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HER DEMISE!



CAUSE OF DEATH

Skull fracture from continually slapping own forehead every time her crazy dad makes it into the media2:1

ODDS

Hair dye-poisoning from weekly color change10:1

Consumed by own plague-like, uncontrollablyspreading freckles20:1

Fatal fall onto face, due to "top-heaviness"30:1

Gunned down by paparazzi just so they can get photos of her all shot up and bloody1,000:1

Metal polish-poisoning from constantly shining the Oscar

What are

you talking

about?

GODFREY

IN	FIVE MINUTES AGO	OUT
Scuffles	Brawls	Shoving Matches
Hassocks	Ottomans	Footstools
Proclamations	Decrees	Fiats



Will & Grace and Old Navy commercials, kids can get confused about which side to play for. And SpongeBob and his "friend" Patrick symbolize that uncertainty.

Power Ranger shows how a curiosity about S&M can turn a loving embrace into a stinging lash across the back.

In this age of gender confusion and reassignment, he should know that prospective partners may have more than meets the eye." And this Transformer will teach Nick to be



Well, first you have Ken and Barbie - the traditional standard of sex. An average man with a fast car and a hot, tall blonde with a small waist and a huge rack. It's a beautiful thing. But then we get to the other side of the rainbow...

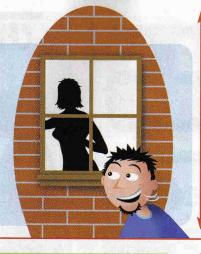


THEFUNDALINIPAGES

THE PUZZLE NOOK Which of the 5 choices best completes this phrase?

TY IS THE BEST POLICY

- 1. HONES
- 2. PROMISCUI
- 3. NO CURTAINS **IN A SORORI**
- 4. NOT PRIVATIZING **SOCIAL SECURI**
- **5. IGNORING SEAN** HANNI





THE WAITER SAID DINNER'S ON THE HOUSE IF YOU CAN PROVE IT'S NOT BULIMIA.

THE PRESIDENT'S DOG







Joke Set-ups in search of

ONE DAY, THE TEACHER ASKS LITTLE JOEY, "JOSEPH, CAN YOU USE THE WORD VESTIBULE IN A SENTENCE?"



ON NEWSSTANDS



A FUNDALINI EXCLUSIVE! Now That the Secret Identity of Watergate's Deep Throat Has Been Revealed. Other Long-Held Secret Identities Exposed

Been Revealed, Other Long-Held Secret Identities Exposed!



MRS. THELMA TINKLE

The woman who always tells you that your call cannot be completed as dialed



T. M. BUTTONNECK The person on the other

end of the Verizon guy's phone, who can hear him now



VERANDA PUDDLE Fruit of the Loom under

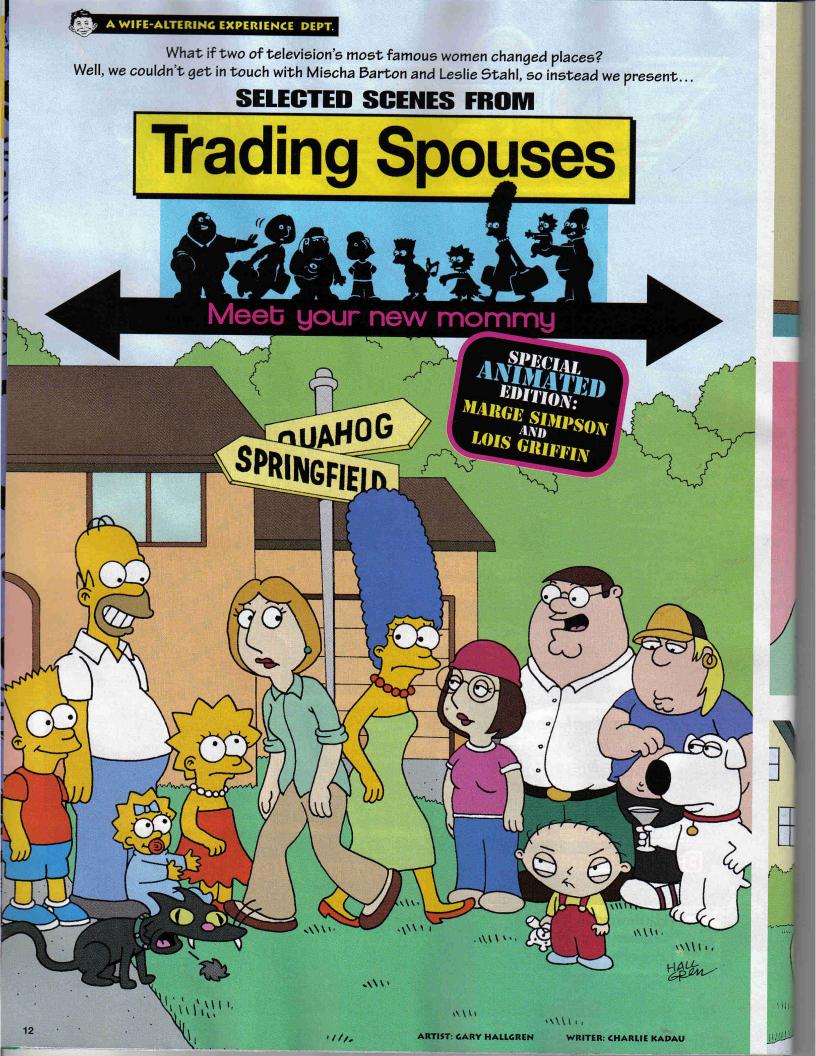
wear inspector #14

DR. SAL FUNG

The one-out-of-five doctors who never recommends any medical product being advertised

ABNER SQUATTINGTON

The voice spewing obscene phrases on those little devices you get from novelty shop catalogs

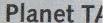








6













C + www.galaxyo'blogs.co

PanesTA

[13 September | 3:08pm]

Hello, everyone! My name is Tad. I am fourteen years old and a freshr mascot is the Pirate.) (I think because of the "LAKEville.") (Although, Our mascot's, like, some kind of a lake pirate.) (The more I think about mascot sucks.)

This is my new blog, which I am starting today. I've decided to start a thoughts to share with the world, and also to try and get Natalie Portr

I'm just kidding about that last part. Although if you are Natalie Portm you Googled yourself or something - hi.

[14 September | **05:17pm**]

[mood|pissed]

I can't concentrate. My little sister Sophie is in her room, practicing for five-minute song, over and over, for the last hour, and it's not even a

Although on second thought, I don't think there is such a thing as a go

[15 September | **04:56pm**]

My friend Evan let me borrow his dad's copy of I've been playing around with it on my computer. This is what Sophie would look like if she had the head of a dinosaur:



I call her Sophie Rex. I think it's an improvement.

[16 Sep

Evan ai lunch t would match: woman Resid Lara, h lip-lady but we fight we I couldr

it in sci

om/planettad

• Q · Search



[entries|archive|friends]

[userinfo|galaxyo'blogs userinfo] [calendar|galaxyo'blogs calendar]

man at Lakeville Junior High School. (Go Pirates!) (Our school come to think of it, you find pirates in the ocean, not on lakes. It it, the more I realize that our

blog because I have a lot of important nan to go out with me.

an, and you're reading this — like, if

her oboe recital tomorrow night. She's been playing the same

ood oboe song.

good song.

tember|07:42pm]

nd I spent most of oday debating who win in a wrestling Lara Croft or the with the lips from the nt Evil" movies. (I say e says "Resident Evil".) We didn't resolve it, did agree that it's a e'd really like to see. n't stop thinking about ence class.



[17 September | 11:22am]

I saw a preview of King Kong on TV last night. I think if I were a giar maybe I wouldn't climb to the top of the city's highest skyscraper. Du

[19 September|03:01pm]

[mood|pissed]

I can't stand Doug Spivak. He tried tripping me today. He calls me "Tard," which I guess is a play on my name. It would hurt my feelings that he's making fun of my intelligence, but Doug's the guy who read half of "Watership Down" for English class before he realized it was about rabbits.



[20 Septe

[mood]:

Bad news a printou Rex. She I'm not a Photosho Sophie ar she didn't about pict

[21 September | **05:31pm**]

In English today, Mr. Carlson had us spend the whole class diagramming the blackboard. Diagramming sentences is like a combination of the wooding math with the worst parts of doing English. It's a total waste of you can either speak English or you can't, and if you can't there's no plines all over your sentences. Doug Spivak thinks that "gooder" means as "better" and no amount of diagramming sentences will fix that.

Besides, it's a waste of time. I asked Dad at dinner whether there's an have to diagram sentences, and he said, "Teaching junior high kids Eng

[22 September | **07:47pm**]

Today Mr. Carlson had us diagram sentences again. I told him that I did you have to diagram sentences is junior high teacher, and I planned on just got very quiet and gave us all a pop quiz on diagramming sentence told me to meet him behind the gym after school so he could kick my a

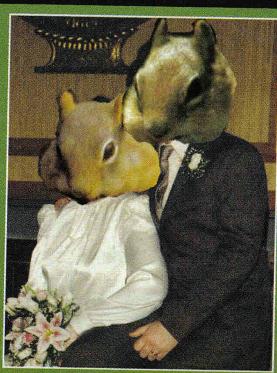
ARTIST: BRIAN DURNIAK

it ape trying to escape from people in airplanes trying to kill me,

mber|**03:19pm**]

ssed]

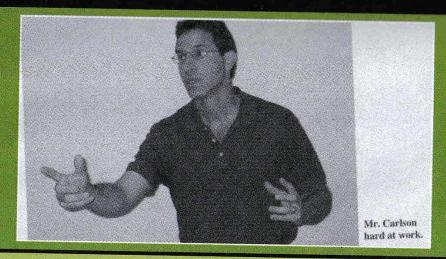
s. Mom found t of Sophie and Dad say llowed to use o on pictures of lymore. But say anything tures of THEM.



This is what my parents looked like when they were newly married, and if they had chipmunk heads.

ig sentences at prst parts of time, because oint in drawing the same thing

y job where you alish."



In't want to have to keep doing this, because the only job where doing something better than that. He didn't say anything, he es. I got a D. Doug Spivak blamed me for the pop quiz, and he ass. I decided not to go.

WRITER: TIM CARVELL



In the world of toys, nothing is more classic than little green army men. For 50 years kids have been using them to create backyard battles and clog vacuum cleaners. Melting the tiny soldiers with a magnifying glass is a rite of passage for any future serial killer. And they make great chew toys for dogs! Surprisingly, in all these years, little green army men have never been updated. There's not much variety beyond Bazooka Guy, Crawling Guy and Guy Poised with Bayonet. Isn't it time to introduce some new figures? Like these...

LITTE GREEN ARMI

HONORABLY DISCHARGED SOLDIER CALLED BACK TO ACTIVE DUTY

WMD SEARCH TEAM MEMBER DISCONTIN

SEXUAL HARASSER

DETAINEE "INTERROGATOR"

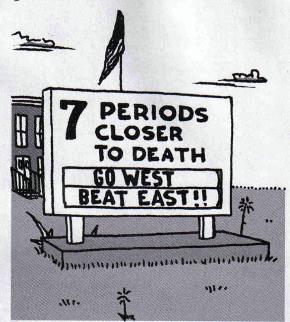
DESPERATE CAMPUS RECRUITER

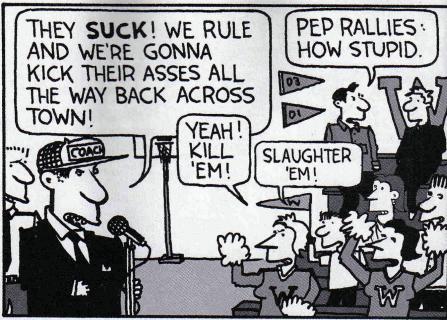
WELCOME PLEASE

EXPERIMENTAL CHEMICAL WEAPONS VICTIM

SCULPTOR: TONY CIPRIANO PHOTOGRAPHER: IRVING SCHILD WRITER: DARREN JOHNSON

VIEW OF FRIENDLY FIRE VICTIM POORLY OUTFITTED WEAPONS AND EQUIPMENT SCROUNGER AWOL VETERAN WITH INSUFFICIENT BENEFITS PRESIDENT BUSH PLEASE HELPI GENEVA-CONVENTION-IGNORING SECRETARY OF DEFENSE KORAN FLUSHER





WE LIVE IN THIS SCHOOL
DISTRICT BY PURE, ARBITRARY
CHANCE. OUR "RIVALS" ATTEND
THEIR SCHOOL FOR THE SAME
REASON. WHY SHOULD WE "HATE"
THEM OR WANT TO "BEAT" THEM?



EVEN IF WE WIN THIS YEAR, WHO CARES? THE WHOLE THING STARTS ALL OVER AGAIN NEXT YEAR.





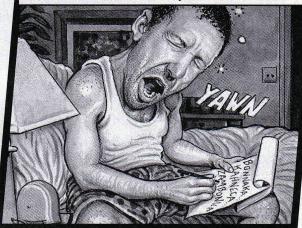




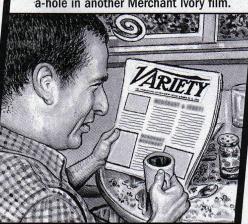
Sure, everyone knows Adam Sandler's movies suck, but despite his inexplicable fame and obscene wealth, his life kinda sucks, too. See for yourself as we take you through...

A in the Life

Wake up out of a dream and desperately try to remember that word that rhymed with "Chanukah."

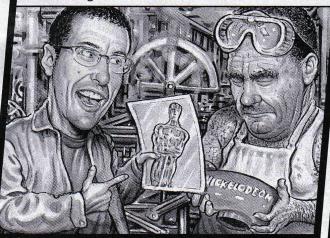


Dammit! Passed up for some English a-hole in another Merchant Ivory film.



MACOURIL

Drop by local smelting foundry; discuss possibilities of transforming Nickelodeon Kids' Choice Award into Oscar.



TP47PM

Visit Supercuts and get the 1956 Jerry Lewis special.



Get Rob Schneider started on his latest project cleaning all the leaves and crap out of the gutters.



of ADAM SANDLER

USBUDA.

Record new "Adam Laughs At His Own Material" audio tracks for Special Features section of deluxe edition DVD re-releases with lots of mumbling and giggling.



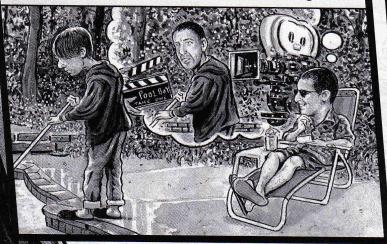
5923PM

After the success of *The Longest Yard*, work on treatment for remake of that *other* much-loved Burt Reynolds film, *Deliverance*; remember to ask Schneider if he can play the banjo.



7803RM

Study nuances of pool boy as he skims the scum off the pool. Control excitement...this could be the next blockbuster right here.



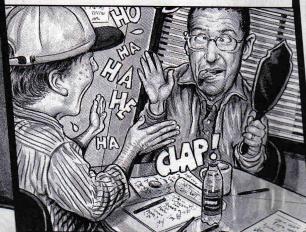
3102RM

Meet with writing partner to decide whether next script should feature lovable goofy everyman or annoying retard.



9143PM

Decide to go with "retard." Work on zany new speech impediment and other lowbrow schtick.



MIDSPM.

Finally! A little quiet time to work on the new terrarium.

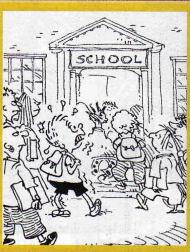


presents A MAD Look At





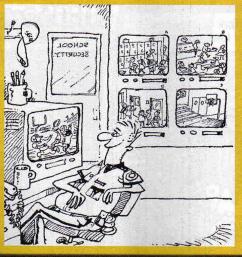


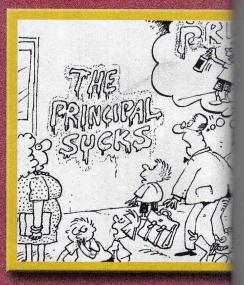


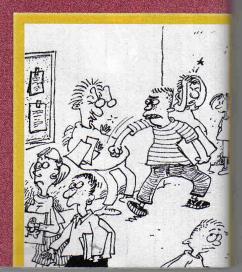












SCHOOL SECURITY



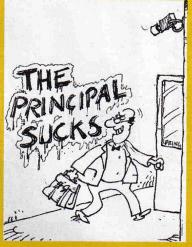




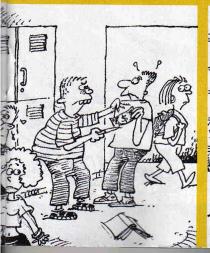




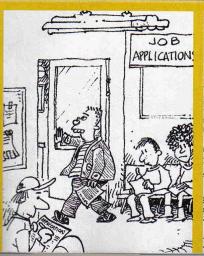




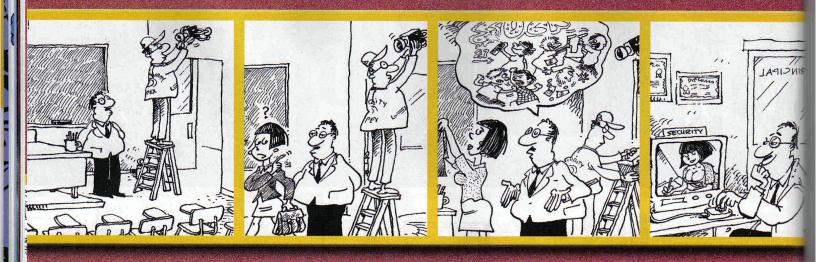


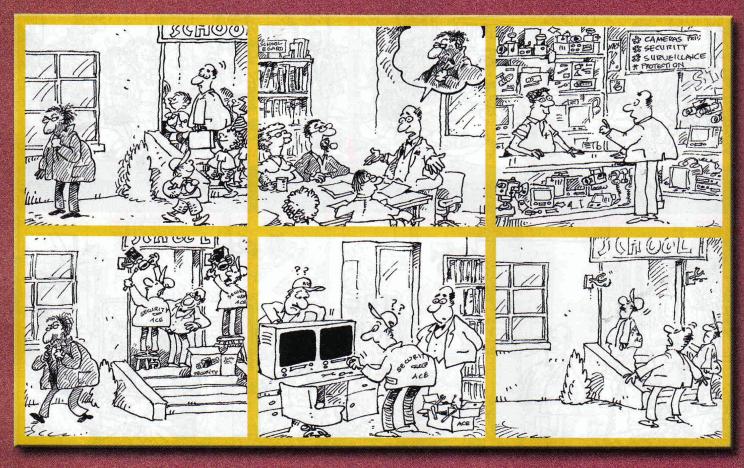








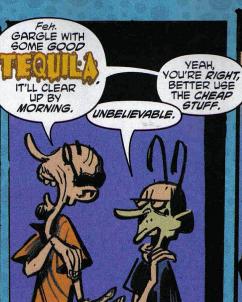




















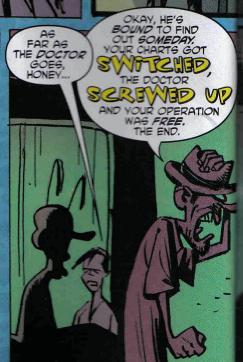


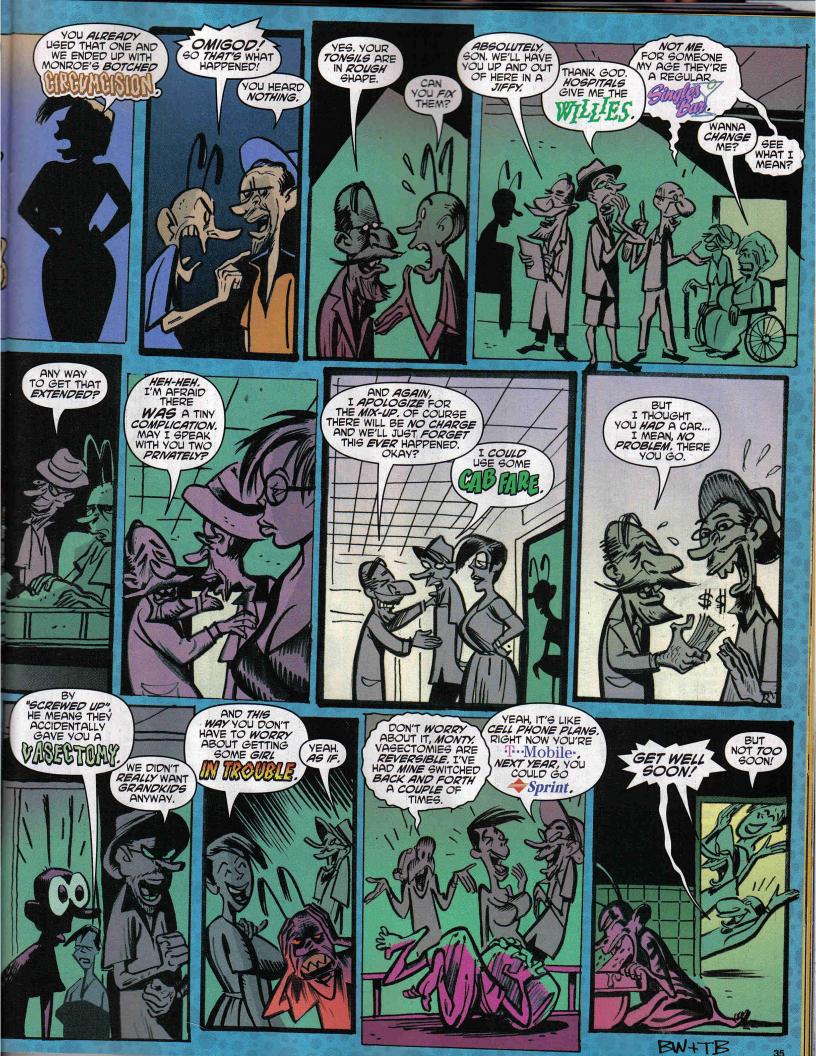






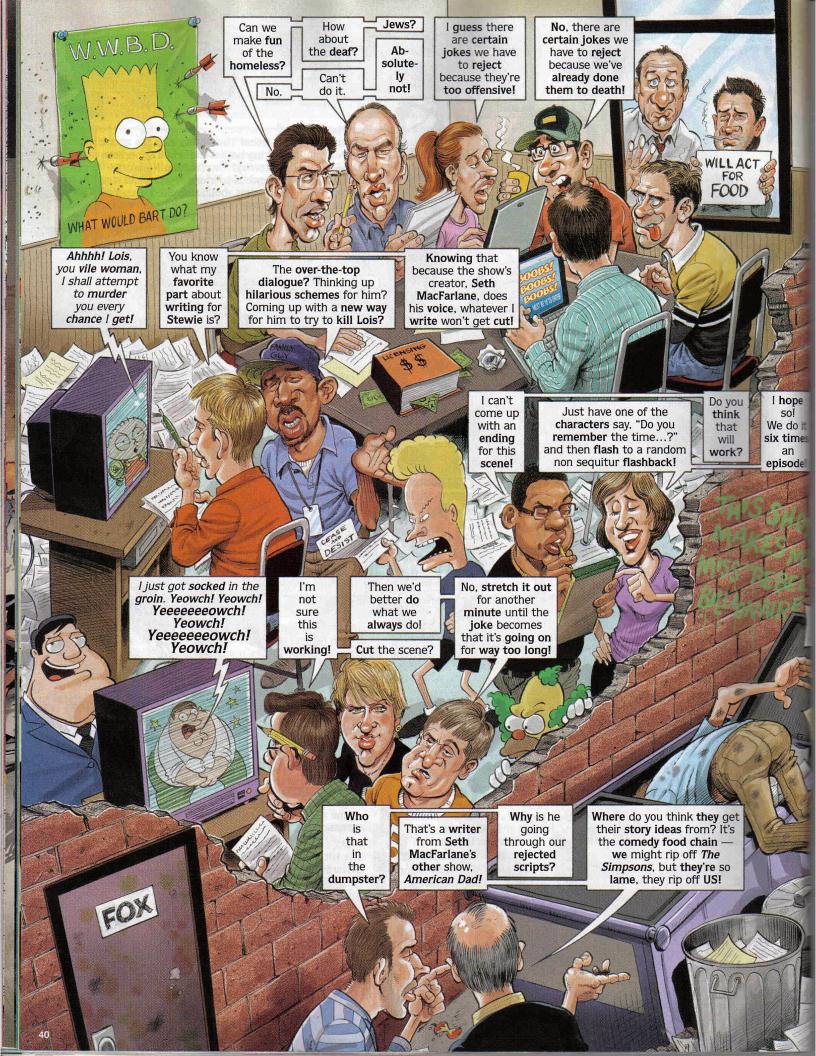














In the last 20+ years video games have become a way of life and a cultural obsession. It's difficult to imagine a world where no one had ever saved Mario's princess, won the finals in NASCAR, or virtually killed a hooker in San Andreas for some extra pocket change. With this in mind, maybe it's time to put down the controller, give your blistered thumbs a rest, and take a look at what our lives would be like in...

IF THERE WERE NO SUCH THINGS AS VIDEO GAMES...



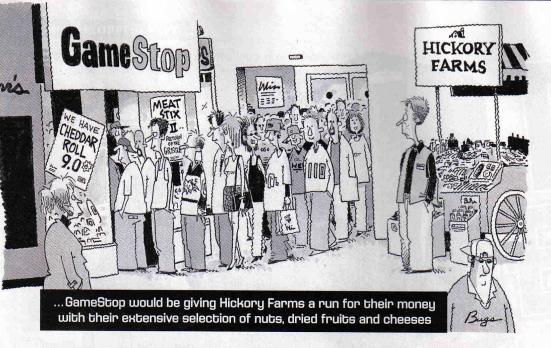


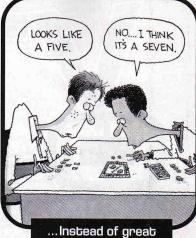
...The big buzz around school would be about the mysterious delays surrounding the release of Whiffle Ball 2006



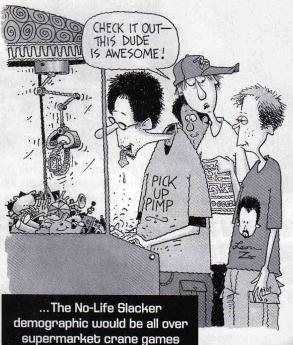
...Instances of Carpal Tunnel Syndrome in males 14 to 21 would be extremely rare and the cause narrowed down to one very embarrassing diversion





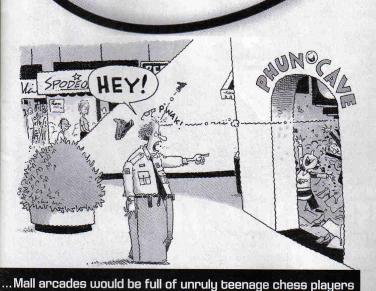


...Instead of great advances in micro technology like PSP, really tiny Monopoly



... The lack of a Mario Vs. Donkey Kong debate

would sadly leave many unattractive social outcasts with nothing to base a relationship on



ARTIST AND WRITER:
JOHN CALDWELL



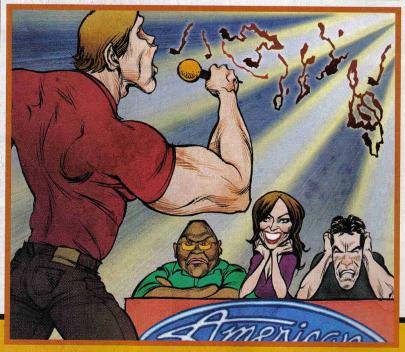
In the 500-channel universe there's more crap on TV than ever before, but there are 9 shows in particular that we think are especially worthy of being mocked! Here's...

American Idol FOX - STARTS JANUARY 2006 - TUESDAY, 8:00 P.M., WEDNESDAY, 9:30 P.M.

FOX begins yet another nationwide search for America's next singing *Idol*, to join the ranks of past Idol winners such as Kelly Clarkson and...the...the guy...with the...thing...and the, uh...the girl. You know, the girl who...sang...that song. And the other guy who was singing...And the other...or others?...who won. The new season begins with Simon, Randy and Paula once again searching the country for 16 mediocre contestants to bring to Hollywood, and then slowly, painfully and methodically, crush their dreams of success through a combination of public humiliation and embarrassing technical voting glitches, until through sheer dumb luck just one tuneless doofus remains — the newest American Idol!

WATCH FOR: A new twist in the judging segments, as Paula Abdul will be critiquing male contestants' performance on stage as well as in bed.

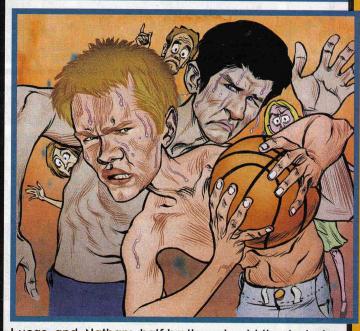
DID YOU KNOW? That the singing careers of the runners-up have begun and ended in the same malls where they auditioned for the show—all within a matter of a few short months. But what a ride!



ARTIST: HERMANN MEJIA

WRITER: SCOTT MAIKO

One Tree Hill WB - TUESDAY, 9:00 P.M.



Lucas and Nathan: half-brothers by birth, rivals by obvious teen drama scripting. A shared love of hoops, shirtless close-ups, and insipid dialogue doesn't distract them from their drive to compete — be it for control of the basketball court, for the love of the same girl, or for the cover of *Teen People*. In the ever-changing world of these two high school students there is but one constant: whatever trivial, insignificant crap life throws their way each week, that pompous WB announcer is going to make it sound like the fate of the world rests in their hands.

WATCH FOR: All the adult actors on this show trying to make the most of their severely limited screen time and negligible dialogue in a show built to appeal to the pre-teen set.

DID YOU KNOW? One Tree Hill is shot in the same North Carolina city as was *Dawson's Creek*, presumably with a box of unused scripts and an actor (Chad Michael Murray) that the previous teen-angst drama left behind.

Ghost Whisperer

CBS - FRIDAY, 8:00 P.M.

Jennifer Love Hewitt makes a triumphant post-Garfield: the Movie return to series television to play Melinda Gordon. She's a young newlywed with an amazing ability that, unfortunately for her new husband, is not tying maraschino cherry stems into knots with her tongue, and (even more unfortunately for her new husband) is communicating with the restless souls of the dead. In a desperate effort to get the ghoul-of-the-week off her back, Melinda helps others by delivering closure to those the spirits have left behind, with the notable exception of rabid Joan of Arcadia fans who are still pissed-off over that vaguely similar series' recent cancellation.

WATCH FOR: ABC and FOX to frantically dig up a couple more real-life women paranormal "experts" to base other series on and jump on the bandwagon started last season with Patricia Arquette on *Medium*, in the most annoying programming trend since the primetime game show craze of the late 1990s.

BOTTOM LINE: CBS is sure to pull in the allimportant over-80 demographic who fondly remember *Touched By An Angel*. But how many will make it through the end of the season?

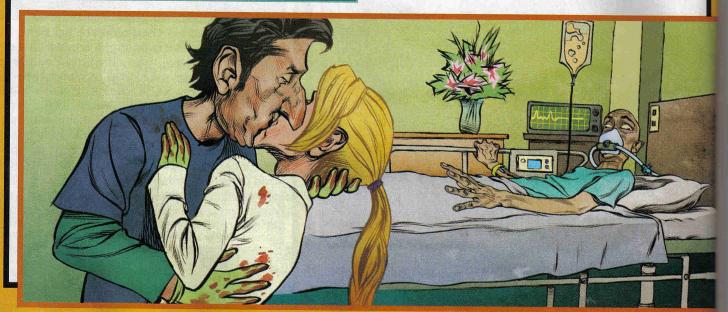


Grey's Anatomy ABC - SUNDAY, 10:00 P.M.

Back for a second season, Meredith Grey (so-named so the series has what the producers thought was a clever title) and her fellow surgeons-in-training each contend with a highly competitive, hectic work environment where the time spent enjoying a quickie in the supply closet can mean the difference between life and death for some poor bastard on the operating table with a ruptured aorta. Guiding these young would-be doctors is a somehow equally diverse team of four established surgeons who pop up in the serious scenes when the dramatic music starts.

WATCH FOR: A sure-fire spin-off, *Darwynn's Origin of Species*, featuring Darwynn Caruthers, a young, bright-eyed zoology student who's introduced mid-season when she has emergency surgery to relieve an impacted sweat gland she got while classifying dung beetle larvae in Borneo.

DID YOU KNOW? Careful research went into studying the overwhelming, constantly on-the-go schedules of overworked real-life first-year medical interns...and then was completely dismissed to fit more sex into the show.



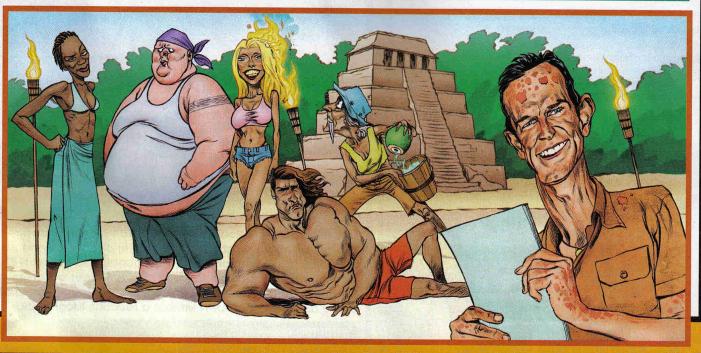


Survivor: Guatemala (BS - THURSDAY, 8:00 P.M.

A fat guy. A black woman with serious attitude. A bubbly blonde. A lecherous hunk. A resourceful old woman who just might surprise you. These are among the twenty strangers from across the country who for some inexplicable reason are still planning to watch the new season of *Survivor*. The producers are promising "incredible new challenges," including a new final elimination round in which the last two Survivors must head north out of Guatemala, through Mexico, and try to enter the United States illegally through a section of border patrolled by the Minute Men.

WATCH FOR: Approximately sixteen more suspicious melanoma-like spots on perma-tanned Jeff Probst's increasingly haggard face.

DID YOU KNOW? The Ancient Mayan Ruins set used for the tribal council scenes is a block-by-block recreation of actual ancient Mayan ruins that were destroyed to make room for the Ancient Mayan Ruins set.

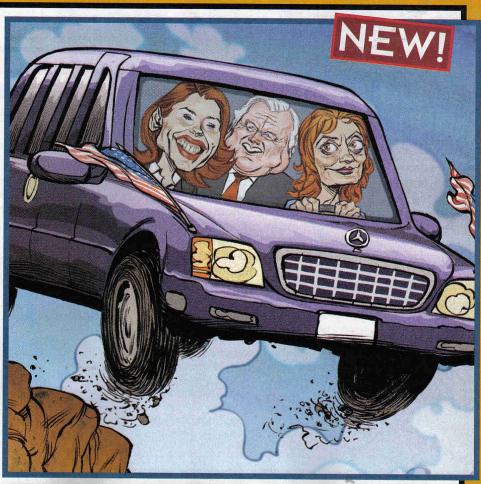


Commander-In-Chief ABC - TUESDAY, 9:00 P.M.

Geena Davis stars as former vice-president Mackenzie Allen, who ascends to the position thanks to a dying chief executive as well as dying West Wing ratings. Despite her predecessor's request for her to step down and let someone "more appropriate" take over, Allen takes the oath of office and thus defies both the president and any sense of realism that presumes the GOP would ever endorse a Republican presidential candidate with an independent woman running mate.

WATCH FOR: Stunt casting to get audiences hooked. In episode 3, titled "Chick Flick," Susan Sarandon appears as a liberal activist guest at the White House's weekly movie night. After a few drinks and some inappropriate pawing by Senator Edward Kennedy (playing himself), the president and she drive the presidential motorcade off a cliff.

BOTTOM LINE: A wonderful opportunity for bloated, drug-addled gasbag Rush Limbaugh and alleged phone-diddler/vibrator-owner Bill O'Reilly to begin honing their material about female politicians should Hillary run in 2008.



How I Met Your Mother

CBS - MONDAY, 8:30 P.M.

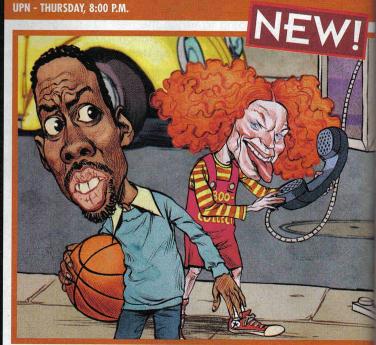
Pornography producers all over the San Fernando Valley are licking their chops at an obvious take on the show's title, starring perennial C-lister Neil Patrick "Doogie Howser" Harris and the flute chick from American Pie. Lending support are an obscure cast of actors you've never heard of, all of whom have probably run out and bought soon-to-be-repo'ed Hummers in the mistaken belief that somehow, this is the show that will fill the gaping comedy hole left by Everybody Loves Raymond.

WATCH FOR: Two back-to-back episodes of *Two and a Half Men* starting at 8:30 on Mondays, once this thing is given the axe.

BOTTOM LINE: The new Friends is here! Friends: The Complete Season 9 DVD you ordered from Netflix! It just came in the mail, so you can turn off this crap and watch that crap instead.



Everybody Hates Chris



Narrated by Chris Rock, Everybody Hates Chris is inspired by the comedian's childhood experiences that evidently occurred to an omnipresent funk soundtrack. Set in 1982, the show tells the unriveting tale of a teenager bused to a predominantly white school where he finds himself as out of place as a sitcom on UPN without a raucous laughtrack.

WATCH FOR: Other series based on this winning format, such as the long-overdue Everybody Hates Carrot Top.

BOTTOM LINE: 'The Wonder Years + Good Times = Malcolm in the Ghetto.

Aqua Teen Hunger Force

CARTOON NETWORK - MONDAY - SUNDAY, ???

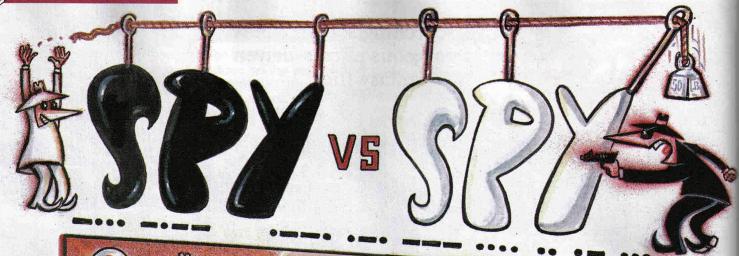
Frylock, Master Shake, and Meatwad are back again and they're number 1 in the hood, G! — the hood, of course, being Cartoon Network's spotty, inconsistent, when-is-it-on? Adult Swim line-up. Another truncated season of plotless geek-hipster randomness starring three non-crime-fighting fast food heroes who are less interested in saving the day than bickering, making intentionally embarrassing hip-hop references and vaguely advancing incoherent storylines to the eleven-minute mark until they've got the absolute bare minimum of episodes needed to slap together another overpriced DVD.

WATCH FOR: Friends of the creators with no background in voiceover work nor any acting ability whatsoever bringing your favorite guest characters to life!

DID YOU KNOW? It takes less time to write, record the soundtrack, and haphazardly animate each episode than it does watch it. Or at least it seems that way.



















KUPER

A NEW MONTHLY READER SERVICE SECTION

STUFF YOU MAY (OR MAY NOT) WANT TO CHASE DOWN!



MUSIC

THE MOUSE AND THE MASK DANGERDOOM

Epitaph Records • October 11

The Hype: Danger Mouse (the man behind the Jay-Z/

Beatles mash-up, *The Grey Album*) and MF Doom (the man behind...well, a metallic mask) team up for the first time on this Adult Swim-inspired album which features character voices and skits from Adult Swim shows like Aqua Teen Hunger Force, Sealab 2021 and Harvey Birdman, Attorney at Law.

DANIGER DOOM

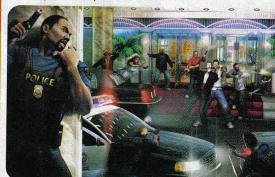
The Snipe: A rap song about Aqua Teen, eh? That sounds fine, but what rhymes with "Meatwad"? Heat pod? Feet god? Good luck, fellas!

GAME

25 TO LIFEPS2, Xbox, PC • Eidos Interactive • October

The Hype: Witness the gritty lifestyles of police task forces or strive to survive as a gangster fighting your way out of the streets. Busting out of prison, or infiltrating the inner sanctum of the drug lord's mansion, your knowledge of the streets will be put to the test because "25 to Life 1S the streets!"

The Snipe: Hear that, suburban kids? "25 to Life IS the streets!" And nothing says "the streets" like playing a \$40 game on a \$200 system, until your mom calls down to the basement and tells you that the pizza is here.



DVD

ROBOTS

FOX Home Entertainment • September 20

The Hype: Ewan McGregor lends his voice to this animated feature about Rodney Copperbottom, a young robot inventor who dreams of making the world a better place. Featuring Greg Kinnear as the villainous Ratchet and Robin Williams as motormouthed Fender.



The Snipe: Personally, our favorite big-screen robot is McGregor's Star Wars co-star Hayden Christensen.

THE COMPLETE CALVIN AND HOBBES **BILL WATTERSON**

Andrews McMeel Publishing • \$150.00 • 3 Volume Set • October

The Hype: This box set includes all the Calvin and Hobbes strips that ever appeared in syndication (3,160 to be exact) along with new art and an original introduction by the author.

The Snipe: Call us obsessive, but this supposedly "exhaustive" collection omits our favorite C&H image: the bootleg drawing of Calvin taking a whiz. To see that, you'll still have to look on the back window of any pickup truck.

GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO



NBA LIVE 06

GAM

PS2, Xbox, PC, Gamecube • Electronic Arts • October

The Hype:

In NBA Live 06 star players perform like their real-life NBA counterparts.

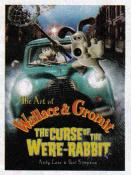
The Snipe: Really?
Do they punch fans
in the face or try
to strangle their
coach to death?



1300K

THE ART OF WALLACE AND GROMIT: THE CURSE OF THE WERE-RABBIT

Titan Books • \$19.95 • 144 pages • Septembe



The Hype: The official guide to Wallace & Gromit's first feature length film. Discover the secrets of the movie in this full-color, illustrated companion.

The Snipe: One little-known secret is that W&G creator, Nick Park, painstakingly modeled Wallace's stereotypically bad British teeth after those of Prince Charles and his wife, Camilla Parker Bowles.

DA ALI G SHOW: DA COMPLEET SECOND SEAZON

Warner Home Video • September 13

The Hype: British comedian Sacha Baron Cohen slips back into the skins of his devilish alter egos, Ali G, Borat and Bruno, to riff at the expense of American culture. As mock talk show host

Ali G, he interviews such heavyweights as Sam Donaldson, Pat Buchanan and Christie Whitman.

The Snipe: Ali G's talk show isn't real, yet he still gets better guests than Jimmy Kimmel.

GAME

JAWS UNLEASHED

PS2, Xbox, PC • Majesco • October

The Hype: JAWS Unleashed allows the player to experience the JAWS universe from a unique perspective —

that of the Great White Shark.

The Snipe:

How about just a game where Jaws chomps on whoever greenlit all those moronic sequels?



MUSIC

RICAN PIE:

Universal Studios Home Entertainment • September 27

The Hype: This gift set includes all three American Pie movies, following the sexually frustrated antics of Jim, Finch, Stifler and company. Jim's dad is also on hand to give advice that no one wants to hear.

The Snipe: Here's some advice that no one at Universal Studios wants to hear:
Don't make a fourth American Pie — you've run this franchise into the ground!



GAME

CALL OF DUTY 2

PC, Xbox 360 • Activision • Fall

The Hype: As part of a squad overcoming insurmountable odds, players enlist in multiple campaigns throughout France, North Africa and the Russian Eastern Front.

The Snipe: You want insurmountable odds? Let's see a game about an armed forces recruiter trying to get anybody to enlist in today's army. Now those are insurmountable odds.



YOU COULD HAVE IT SO MUCH BETTER... WITH FRANZ FERDINAND

FRANZ FERDINAND

Domino Records • October 4

The Hype: The Scottish band releases its follow-up to their platinum-selling debut album.

The Snipe: As far as the title goes — they had us right up to the "with Franz Ferdinand" part.



BOOK

THE ROUGH GUIDE TO COMEDY MOVIES

BOB MCCABE

Rough Guides • \$14.99 • 320 pages • October

The Hype: A complete lowdown on funny films from the slapstick silents of yesterday to the dark indies of today.

The Snipe: Try not to waste too much time trying to figure out why Rob Schneider movies are included in a book about comedies.





SAT 9 A.M.-6 P.M. Eastern Time

U.S. And Canada Orders Only!
Outside U.S. (including Canada) add \$6 (includes GST Tax).

GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH!

BOOK

THE ONION AD NAUSEAM EMBEDDED IN AMERICA

Three Rivers Press • \$18.95 • 320 pages • October

The Hype: This new volume contains every last word published in the newspaper version of *The Onion* from October 2003-November 2004. Headlines include:

"Organizers Fear Terrorist Attacks on Upcoming Al-Qaeda Convention" and "Great-Grandmother Actually Not That Great."

The Snipe:

The Onion is still the funniest source for made-up news stories, despite competition from The New York Times and CBS News.



The ONION AD NAUSEAM EMBEDDED IN AMERICA COMPLETE NEWS ARCHIVES VOICINE TO

GAME

CASTLEVANIA: DAWN OF SORROW

Nintendo DS • Konami Digital Entertainment – America • October

The Hype: Taking place a year after Castlevania: Aria of Sorrow ended, the game's protagonist — Soma Cruz — finds himself at the center of a mysterious cult's plan to resurrect their evil lord and master, Dracula. Features include exchanging or trading acquired souls with other players via the DS wireless connection.

The Snipe: If you can acquire a soul by playing this game, maybe someone should give a copy to Donald Rumsfeld.



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DESPERATE HOUSEWIVES: THE COMPLETE FIRST SEASON

Buena Vista Home Entertainment • September 20

The Hype: Why would perfect wife and mother Mary Alice Young suddenly decide to commit suicide? While her friends Susan, Bree, Lynette and Gabrielle try to find out, their own lives and loves get increasingly complicated.

The Snipe: Why would a suburban housewife commit suicide? Freakin' Oprah had to pick The Bell Jar for her book club.



GAME

THE SIMS 2 NIGHTLIFE

PC . Electronic Arts . Septembe

The Hype: In *The Sims 2*, players could choose one of five life aspirations that determine their wants and fears — Popularity, Romance, Knowledge, Fortune, or Family. With *The Sims 2 Nightlife* players focus on having fun by choosing the new Pleasure Aspiration.

The Snipe:

"Pleasure
Aspiration"?
Isn't that
how INXS's
lead singer
accidentally
killed himself?



MUSIC

DISTORTION REV RUN

Russell Simmons Music Group/ Island Def Jam Records • September 13

The Hype: The "Run" half of "Run-DMC" releases his first solo album. After scaling back on his work following the death of Jam Master Jay, Run is suddenly all over the place. His single "Mind on the Road"



is featured in *Madden 2006* and he and his family are the focus of a new MTV reality show, *Run's House*.

The Snipe: Looking at the album cover, it's not clear whether Rev Run is reveling in the destruction of the city behind him or simp fleeing. In either case, we expect more from a man of the cloth.

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CARTOON NETWORK VOL. 2: CHRISTMAS ROCKS

Warner Home Video • October 4



The Hype: Another collection of holiday episodes from the Cartoon Network. Includes Johnny Bravo: Twas the Night, Dexter vs. Santa's Claws and Powerpuff Girls: Mime for a Change.

The Snipe: We're not sure why, but this stuff makes us long for the days of Mr. Magoo's Christmas Carol.

THE MUSTERIANE

BRUTE BREAKER HAMMER — MODEL 11304 BOSCH

The Hype: 1,400 loaded BPM-shock mounted handles absorb vibration to reduce operator fatigue. Two-way tool retainer accepts 1-1/8" hex, air tool steel with retaining collar or Bosch internal locking combo steel. Operates using 115/120V AC/DC, 15A outlet or 2,500 watt generator — does not need an air compressor!

The Snipe: This is why Osama hates us!



10 FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FE



OF THE WORLDS Why What the hell But where Really? This "attacking is going on? are In 118 minutes to? Tripods" scene has the look and feel I don't think so. they of perplexing here? Aliens dialogue, no Not sure. of the "imperial Check again. What are I think one ever walker" scene in I just heard do they attacking explains that! Scranton Star Wars Episode Luke Skywalker

V: The Empire

Strikes Back!

call for

reinforcements!

is that

way!

If you think the aliens are creepy, spend some time with me, Harlan Wackabee! I have weapons, I have survival food, and for emergencies, I have a two-year supply of sassafrass and moonbeams!

Great! The aliens
have zapped
all the normal
people and
have spared the
raving lunatics!

l've never seen Spielberg looking this worried! Nonsense. He's a pro! These are just CGI effects! He's seen all this before in *Private Ryan*! Yes, he's watched bridges and sidewalks collapse, but he never expected to see the screenplay crumble around him! This is Close Encounters of the Dull Kind!

DREAMWORKS

ARTIST: MORT DRUCKER WRITER: ARNIE KOGEN

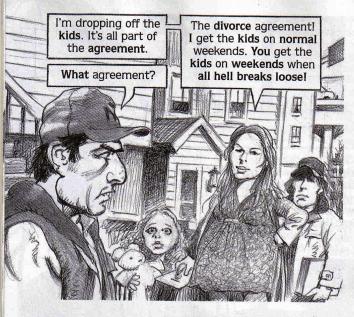
want?

But keep run-

ning aimlessly!

New

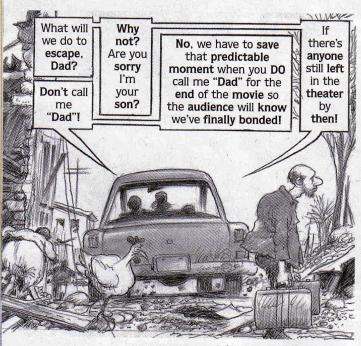
Jersey!

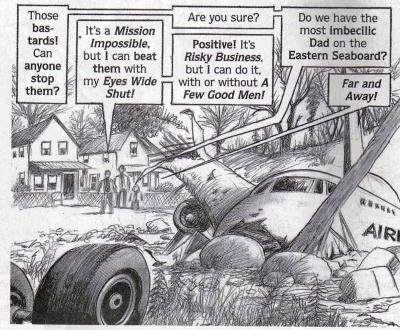




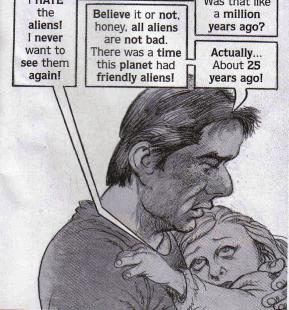


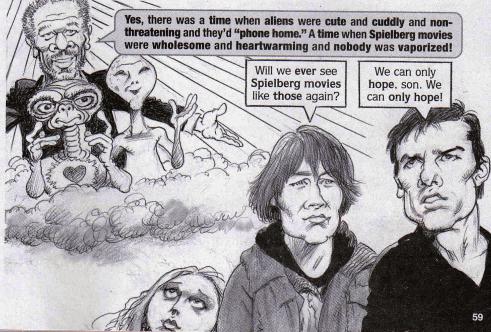










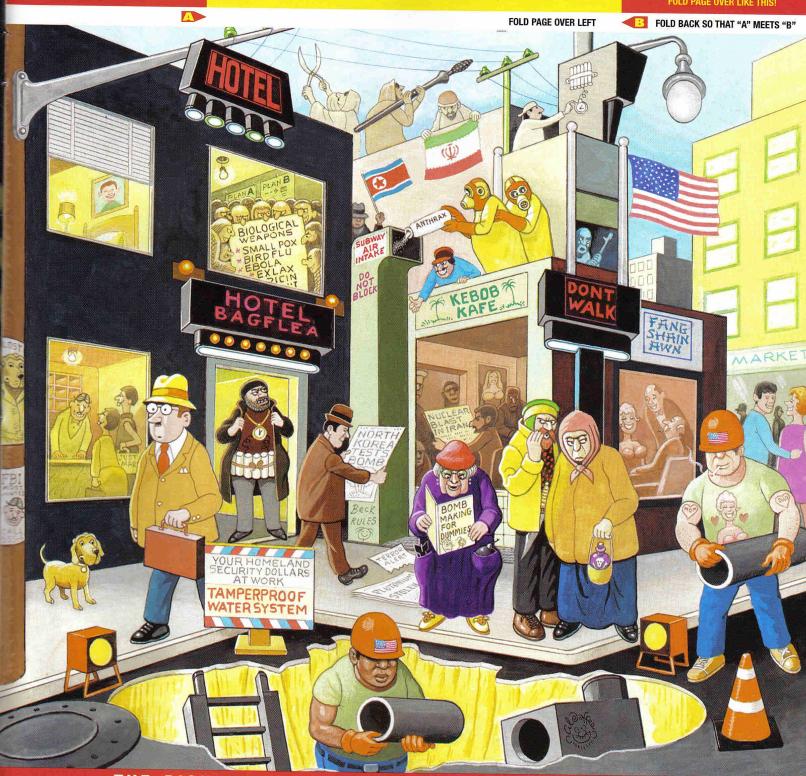


WHAT THREAT
TO OUR AMERICAN
WAY OF LIFE NEEDS
TO BE CONSTANTLY
CHECKED?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD - IN

Nowadays, there is trouble everywhere. It seems that danger is lurking around every corner. If we don't watch ourselves, there is one particular evil that may put us in real peril. To find out what this menace is, fold page in as shown.





THE RISK OF TERROR ATTACK IS REAL. UNENDING USE OF PUBLICITY KEEPS POLITICIANS BUSY ISSUING SURREAL PRONOUNCEMENTS OF THINLY VEILED GLOBAL THREATS. IT'S VITAL TO BALANCE CAMPAIGN HYPE WITH REAL EVENTS. AFTERALL, SAFETY IS VITAL TO EACH ONE OF US